

CAREER GUIDANCE AND PLACEMENT CELL SREE NARAYANA GURU COLLEGE CHELANNUR REPORT 2020- 2021

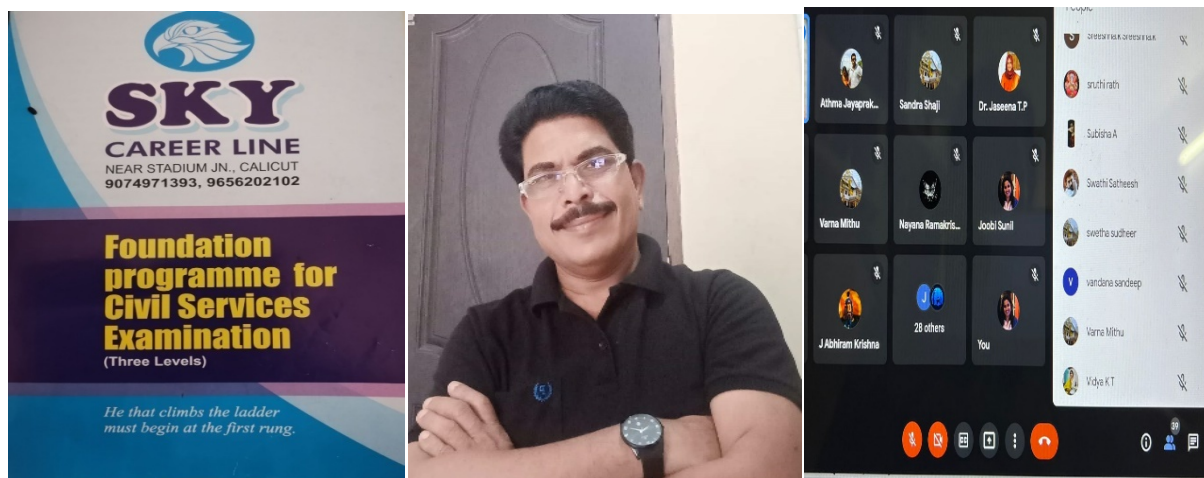
The Career Guidance and Placement Cell helped students to prepare for suitable careers and created a lot of job opportunities for the students in **2020-2021**. The cell conducted workshops and training program on career orientation, higher study options, self-employment, and entrepreneurship management to make the students aware of educational and career choices. Experienced resource persons gave career counseling to students. Soft skill training programs to facilitate the students in recognizing and nurturing their talents, various soft skill training programs were arranged on communication skills and personality development, stress management. Seminars were conducted for the students on interview skills and industrial awareness to gain success in their careers. To bring about voluntary commitment and involvement among students performance motivation classes were conducted. The cell has been especially keen in conducting thought provoking and motivating programs. Based on the instrumental guidance offered by the IQAC, the cell geared up its interaction with the faculty, student community and resource persons. The academic year witnessed the organization and conduct of nearly eleven fully fledged programs. Besides the conduct of such programs, the cell took initiatives in starting a coaching class on a regular basis from 3.15 pm to 4.30 pm. The coaching class proved to be an additional boon to our college students. The cell realized its worth in maintaining a continuous relationship with the former students and their presence in such coaching programs is sufficient proof. Following is an enlistment and descriptive report on each of the programs conducted by the cell.

The objectives of the cell are

1. To organize seminars and guidance workshops for informing students about the emerging professional trends and events, job profiles, leadership roles, entrepreneurship, market needs and to impart training in soft skills.
2. To enable and equip the students with the tactics and techniques to appear for competitive examinations and interviews.

1. Orientation Class on “Foundation to Civil Service Exam”

An orientation program titled “Foundation to Civil Service Exam” was conducted in collaboration with **SKY Career Line** Near Stadium Junction Calicut, on **21/07/2020** through Google meet. 105 students from various departments participated in the class. Resource person **Dr. Asok Menon, Director of Sky Career Line**, explained the class and discussed about various aspects of the preparation for the exam including Time management, exam pattern, planning a structured study, Practice testing, revision, update current affairs etc.



2. Soft Skill Development Programs

Soft skill Development was conducted on 17/08/2020. The program was aimed at offering training for life skills and soft skills, so as to augment communication skills and personality development. Resource person **Sri. Shakkeer A.M** from the company, **Goan Institute International Consociation of Education Pvt.Ltd.,** explained the selection process, monthly salary category, desired profile and nature of job for the students. 50 students participated.



3. An Orientation class on ACCA

An Orientation class on “**Door to Global Opportunity**” was conducted. Through ACC, eligible graduates will be able to start their career in the private service. In view of this we arranged an orientation class for those students who are ACC aspirants as well as those who are appearing. The class was handled by **Sri.Hijas Hashi, Faculty of Logic School of Management** on 13/09/2020 through Google meet. Students were very much enthusiastic in attending the class where the resource person discussed about the various aspects of effectively preparing for

the exam. He emphasized the importance of familiarizing with the complete syllabus and told the students that it requires utmost dedication and sincerity as well as seriousness on their part to get through this prestigious exam which covers a really vast syllabus. He later discussed about the exam pattern and the important sources to collect information to successfully face the exam. Almost 105 students participated in this online class.



4. Orientation Programme for tutors on Career Prospects

Logic School of Management is a private institute of international standard situated in Calicut. The main objective of the institute is to ensure maximum employment through linking the courses with employment wide industrial tie ups. They offer courses in emerging areas of skill development, ACCA, CMA and entrepreneurship. In order to make the students of our college aware of the various courses available at this institute, career guidance cell conducted an orientation program for the final year students on 15/10/2020 with the aim of passing the information directly to the students more effectively and efficiently. **Sri. Shymkumar R, Faculty Logistic Schools of Management.** He discussed in detail about the various skill-based courses offered for the students , the eligibility

criteria, fee structure, fee concession for eligible students, placement opportunities, and also discussed the possibility of signing an MoU with the college, regarding student exchange programme. All the 50 students carefully noted down the various aspects.



5. Success strategies and tips for Bank Exams

Career Guidance and placement cell in association with **IBS Calicut** conducted a class on the approaches and strategies to get a job in the banking sector on **19/10/2020** through Google meet. The students were given awareness on the various upcoming opportunities in the banking sector. The class was handled by **Mr. Satheesh Kumar founder and Managing Director**. They were also given orientation towards how to approach these exams in a systematic way, by giving various tips. It was really useful one-hour session for the students who were preparing for these exams. 82 students were benefitted with this class. Photographs and brochure are appended herewith.



**SREE NARAYANA GURU COLLEGE
CHELANNUR**

**CAREER GUIDANCE AND PLACEMENT CELL
ORGANIZING AN ONLINE WEBINAR**

Resource Persons

Mr. Sathesh Kumar S
Founder &
Managing Director
IBS

Mr. Mohanan Valathan
Academic Director
IBS

ORGANIZING COMMITTEE

Dr. Devipriya V (Principle)
Smt. Arkhila MK (Co-ordinator)
Dr. Ahilash ES (Asst. Professor)
Smt. Anismitha N (Asst. Professor)
Dr. Suma T K (Asst. Professor)

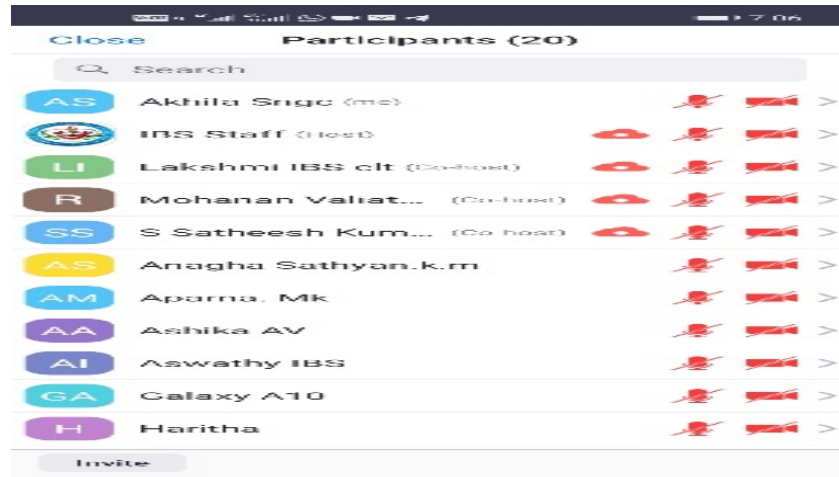
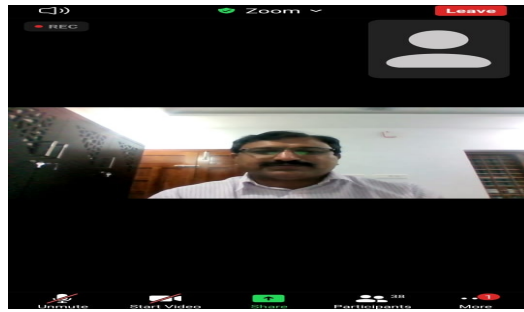
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6. Personality Development programmes

The placement cell, in association with the **Department of Communicative English and Commerce**, arranged personality development program for the students of respective departments on 17/11/2020. The program focused on personal growth, interpersonal effectiveness and skills that are vital for placement and career growth.



7. A One day Workshop

One Day Workshop on Microsoft Excel was organized by the **Logistic School of Management** for the PG students of our college on 11/01/2021. Nearly 40 students attended the classes. The sessions were handled by **Mrs. Aleena S Kumar, International Course Faculty, Logistic School of Management, Calicut.**



8. Group Discussion and Personal interviews

A Session on how to perform on Group Discussion and Personal interviews was conducted in association with **PG Department of Commerce** for the final year

degree students of the college on **8/02/2021**. More than 100 students participated in the training. Students found the programme highly informative and practical oriented. **Smt. Akhila M K Co-ordinator Carrer Guidance and Dr, Joobi VP, Assistant Professor, PG Department of Commerce** Placement Cell lead the session.



9. Industry Awareness session

Industry awareness session was conducted by **Logistics Schools of Management** on 15/03/2021. The program witnessed nearly 80 students attending. The session focused on introduction to the industry, various career opportunities and the possible courses to be pursued for getting into the industry. The class was handled by **Smt.Vidya k , Assistant Professor, PG Department of Commerce**.



10. A two day intensive soft skills training

A two day soft skills training was imparted to the students of First year degree classes in association with the **Post Graduate Department of English** on 22/03/2021. This was done in **Prof. Vandana Viswanath V (HOD - English)**, and **Smt. Anjali G S**, the resource persons for the two day program. 30 students attended the program.

