

CAREER GUIDANCE AND PLACEMENT CELL
SREE NARAYANA GURU COLLEGE CHELANNUR
REPORT 2019- 20

The Career Guidance and Placement Cell helped students to prepare for suitable careers and created a lot of job opportunities for the final year students in **2018-2019**. The cell conducted workshops and training programmes on career orientation, higher study options, self-employment, and entrepreneurship management to make the students aware of educational and career choices. Experienced resource persons gave career counselling to students. Soft skill training programmes to facilitate the students in recognizing and nurturing their talents, various soft skill training programmes were arranged on communication skills and personality development, stress management .seminars were conducted for the students on interview skills and industrial awareness to gain success in their careers. To bring about voluntary commitment and involvement among students performance motivation classes were conducted.

The objectives of the cell are:

1. To organize seminars and guidance workshops for informing students about the emerging professional trends and events, job profiles, leadership roles, entrepreneurship, market needs and to impart training in soft skills.
2. To enable and equip the students with the tactics and techniques to appear for Competitive examinations.

1. Seminar on Quality Education-

The Career guidance and Placement cell in Association with **Logic School of Management** organized a seminar on quality education and Career Guidance on

02 /07/ 2019 from 2.30 pm to 4.30 pm, to the Final year UG Students. **Mr. Arshad P (Career Advisor- Career Guidance and Placement cell)**, led the session. Being a professional with global outlook and updated knowledge he was able to address the career related doubts of students effectively. Through quality education, an individual can seek better job opportunities, progress with suitable livelihoods, and have a healthy lifestyle. Best delivered education spurs innovative minds. Well-educated masses can tolerate the resilience of the communities and become a part of a peaceful Democratic society. 60 students participated in the program.



LOGIC School of Management
Quality Education at its Best
Think High,
Think Logic...

OUR BEST RESULTS
CMA (USA) - 85 % | CA (CPT) - 75% | CA (IPCC) - 74%
CA (FINAL) - 40% | CMA (Inter) - 50% | IFRS - 79% | B.COM - 95%

Admission Started for Next Batch

CMA (USA) Eqv. to ICWAI	CPA (USA)	CA (IPCC & FINAL)	M.COM
CMA (INDIA)	CS	IFRS	B.COM

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LOGIC
...it's simple logic

2. Awareness class

The Career guidance and Placement cell in Association **Globesta** (Auditors and Accountants) Conducted an awareness class on the topic **“Get Ready For Work”** to promote Auditors and Accountants. The class offered by them was on 4/08/2019 at Room no 18. Being a professional with global outlook and updated knowledge he was able to address the career related doubts. The guidance given to students, which help them acquire the knowledge, information, skills, and

experience necessary to identify career options, and narrow them down to make one career decision. This career decision then results in their social, financial and emotional well-being throughout. 65 students participated in the program .



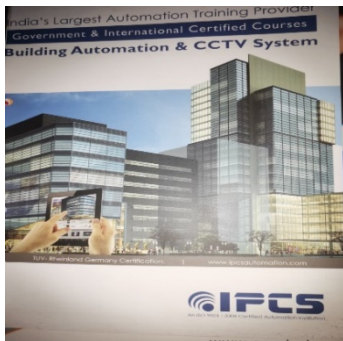
3. ORIENTATION CLASS

The Career guidance and Placement cell in Association with **Al Salama Group** conducted an orientation class on 18/10/2019 from 3.00 pm to 4 pm for the final year students at Room no 17. The class was handled **by Mr.Siddique Mohammed** from the Shone Finishing School. The topic handled in the session was about skill development. Skill development helps build a strong foundation for students. It helps build self-esteem, confidence, and leadership skills. It develops problem-solving skills and collaboration. It helps students become independent thinkers and encourages them to plan for their future. About 60 students participated in the programme.



4. Awareness Class:

IPCS Kozhikode Conducted an **Awareness Building Automation and CCTV System** class to First year students about Automation in Industrial and building aspects on 22/11/2020. The class was conducted by **Mr Sharukh Rasheed, Professional Associate, IPCS** in the seminar Hall. The session started at 1.30 pm. 60 students participated in the program. The program aimed to educate students with particular area of Automation and the result was fruitful. The 60 students enjoyed as well as enriched their knowledge through the session. The session continued without any distractions from students, so it was interesting for them. Also was a helpful program for the students. It ended with clearing doubts and questions of students.



5. Seminar IPA :

IPA Calicut Conducted a seminar for the B Com Final Year Students 10/12 /2020. The Class was conducted by **Mr. Vijayakumar, Chartered accountant and Trainer** at 2:20pm. IPA offers Computer accounting course, students can learn

how to apply accounting and taxation concepts in the class and prepare for career as Accountant. IPA is committed towards helping learners at every step thus offering practical and experiential learning along with soft skills training and 100% Job Guarantee. The class indicates the need of a groundbreaking skill development programme for modern accounting students that can help them succeed in market competition. Acknowledging the importance of specially crafted training courses for present aggressive market, Institute of Professional Accountants (IPA) imparts quality education in the niche of accounting. 55 students participated in the program.



6. Orientation Programme

SCM Hub International Business School ,Calicut Conducted an orientation Class on 8/01/2020 .The class was conducted by the resource person **Mr Umesh** , **Career Trainer, SCM Hub International Business School, Calicut**, with the help of power point presentation from 2.00 pm to 4pm at Seminar Hall. The class helped students to identify the factors influencing their career development, and help them assess their interests, abilities, and values. It enabled them locate resources and sources of career information and to determine next steps and develop a plan to achieve their goals. 50 students participated in the program .



7. Communicative English Class

Career Guidance and Placement Cell in association with **PG Department of English** organized Communicative English Class for PG students . The class was taken by **Smt.Vandana Viswanath, Assistant Professor of PG Department of English** on 17/01/2020 at Room No 17. The class informs the benefit that students will gain from taking proper spoken English lessons is that they can learn to speak fluent. It is a global language that will help you communicate in almost any country they may want to visit. Knowing English increases their chances of getting a good job in a multinational company within home country or for finding work abroad. It's also the language of international communication, the media and the internet, so learning English is important for socializing and entertainment as well as work. 30 students participated in the program.

