

**CAREER GUIDANCE AND PLACEMENT CELL**  
**SREE NARAYANA GURU COLLEGE CHELANNUR**  
**REPORT 2018- 19**

The **Career Guidance and Placement Cell** helped students to prepare for suitable careers and created a lot of job opportunities for the final year students in **2018-2019**. The cell conducted workshops and training programmes on career orientation, higher study options, self-employment, and entrepreneurship management to make the students aware of educational and career choices. Experienced resource persons gave career counselling to students. Soft skill training programmes to facilitate the students in recognizing and nurturing their talents, various soft skill training programmes were arranged on communication skills and personality development, stress management .seminars were conducted for the students on interview skills and industrial awareness to gain success in their careers. To bring about voluntary commitment and involvement among students performance motivation classes were conducted.

**1. Seminar on Career Guidance -**

The Career Guidance and Placement Cell in association with **ICA EDU SKILLS PVT LTD** organized a seminar on higher studies and Career Guidance on 01August 2018. **Mr. Sajay E K (Trainer, ICA EDU SKILLS PVT LTD) and A M Sudeep Raj Thomas (Trainer, ICA EDU SKILLS PVT LTD)**, led the session. Being a professional with global outlook and updated knowledge he was able to address the career related doubts of students effectively. More than 80 students attended the program.



2. **Career Guidance Programme**—Career Guidance and Placement cell in Association with the department of Botany conducted a Career guidance Programme to Botany students on 10 / 09/ 2018. The programme was led by **Dr. Abhilash E R , Assistant Professor**. Botany Department at Room.no: 22 near Botany Department. The programme benefited the students in planning and organizing their career after graduation.



Career Guidance and Placement cell in Association with PG department of English conducted, a **Communicative English class to PG students** on 08/ 10/ 2018. The programme was led by **Smt Anjali G S, Assistant Professor**. PG Department Of

Commerce . The programme benefited the students in planning and organizing their career after graduation. 28 students participated in the program.



### **3. Mahindra Finance Scholarship for Higher Studies**

Career Guidance and Placement cell in Association with **Mahindra Financial Service Ltd, Pottammal, Kozhikode** distributed Scholarship for Graduate Students and Post Graduate Students for Higher Studies. Scholarship has been distributed to 17 students this year. The scholarship were distributed on 12/11/2018 .The shortlisted candidates include 14 graduates students and 4 Post Graduates students from different Department . **Thomson J, (HR Manager Mahindra Finance Jose P ( Accountant Mahindra Finanace ) and Prajish M (HR section)** also participated in the Programme.120 students participated in the program.

#### **SCHOLARSHIP INCLUDES**

- 1. An amount of Rs 25000 for Post Graduate Students**
- 2. An amount of Rs 10000 for Graduate Students**



4. **Career Guidance Programme**—Career Guidance and Placement cell in Association with **Soozco Academy Calicut** conducted a class of ACCA to Commerce students on 13/11/2018 at room no 7. The programme was led by **Sri. Anuchandran, Relationship Manager of Soozco Academy Calicut**. 66 students participated in the program. The programme benefited to students in planning and organizing their career.



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Our Accreditation Service (ISDC) brings a unique proposition of getting the university courses accredited by the Chartered/Professional institutions on fulfilling the quality norms, that would offer the students an opportunity to get dual qualifications while studying in India. The aim of the ISDC Accreditation Service is to inform potential students about the quality and relevance of industry skills they can expect to learn when they choose a course that has been endorsed by a professional body working with industry professionals. The individual course accreditation will give market advantage and we work with higher education institutions to promote these industry-standard courses to students and those who advise them. The aim of this is to:

- support prospective students to the courses that will provide them with industry relevant skills and good links with companies and potential employers
- assure employers that student's graduating from accredited courses have the levels of knowledge and skills they are seeking from new employees and can perform to the standard they expect and require
- enable employers to prioritize recruitment and engagement activities on courses that have been identified as industry facing

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About IFC  
Ignited Fortune Corporates is a new age, interdisciplinary institute promoted by a group of professionals having vast industry experience in India & abroad offering a portfolio of professional programs in Finance & Management including Association of Chartered Certified Accountants (ACCA), ACCA/BCom, Bvoc (ACCA), Cost & Management Accountant (CMA) (US and INDIA), Chartered Accounting (CA), Certificate in International Financial Reporting (Cert. IFR) UK & Corporate & Entrepreneurial Training as Advanced Diploma in Corporate Financial Management as well as Various Student Empowerment Programs ensuring the right blend of academic rigor & business focus of the industry.

Salient features

- Most affordable cost
- Quality Assurance of Course Delivery matrices stipulated by ACCA
- ACCA Approved Learning Faculty/Computer Based Exam Provision and Learning Materials
- Qualified and Trained Faculty
- World Class Infrastructure
- Licensed CBE (Computer Based Exam) centre
- Approved Learning Partner

**5. Career Guidance Programme**—Career Guidance and Placement cell in Association with **Institute of Banking Studies- IBS** conducted a class on “Emerging Leader in Bank Coaching” on 17/12/2018 at Room no 9 . The programme was led by **Sri Jithu M, IBS Trainer**. 50 students participated in the program . The programme benefited the students in planning and organizing their career. In addition to this, written tests were also conducted.

**INSTITUTE OF BANKING STUDIES (IBS)**  
(THE EMERGING LEADER IN BANK COACHING)

Dear Bankers,  
Greetings to you...  
**HAPPY NEWS FOR BANK JOB Admirers!!!**  
**IBS ARRIVING @ MALABAR**

We, Institute of Banking Studies (IBS), established in the year 2011 with headquarters at KARANURU, Kerala & Certified representatives of IBF/external promotions of various Banks. Senior recruit members of various offices of the Institute.

IBS has also been able to establish its credentials in providing systematic and result oriented training to banking job aspirants to equip them to face the rigorous examinations with utmost confidence. Since every year a good number of our Students is joining various banks and Public Sector Insurance companies as Clerks/Probationary Officers/Assistant Officers/Administrative Officers etc.

We're very happy & blessed to be a part of historic "KOZHIKODE", the heart of MALABAR with our NEW BRANCH located @ SKY TOWERS, BANK RD., OPP. HYSO HERITAGE, MAVOOR RD., JN.

BATCH	TIME	COMMENCEMENT
WEEKDAYS	10.00 am to 3.30 pm	1 <sup>st</sup> & 8 <sup>th</sup> DEC, 2021
MONDAY & FRIDAY	9.30 am to 5.00 pm	5 <sup>th</sup> DEC, 2021

➤ **Attractions Of Course:**

- ▲ Spacious Class Rooms (Fully Air-conditioned)
- ▲ Vast Library
- ▲ Quality Classes, Printed Study Books & Magazines
- ▲ Mock Exams, Faculty assistance
- ▲ Hostel Facility for BOYS & GIRLS
- ▲ Free Concessions offered to meritorious students & close relatives of bankers.

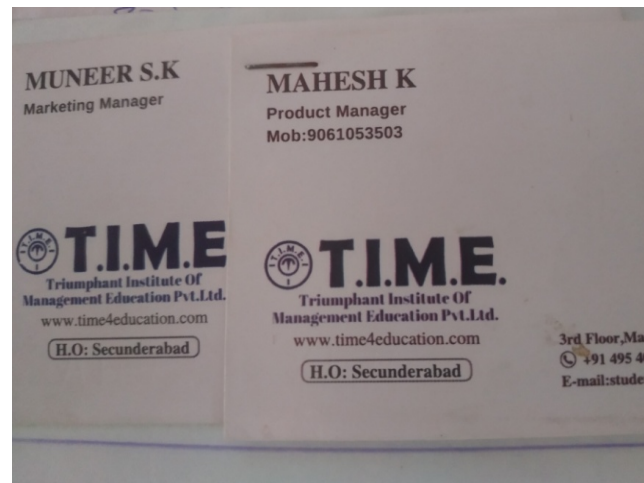
➤ We assure that, if your children/class relatives who are in search of Govt./Public Sector job are send to our Institute, we shall ensure intensive training and proper guidance to them.

**For admissions & other enquiries, Please dial....**  
**0495-2995551 / 7593806660 / 7594951110**

With warm Regards,  
**INSTITUTE OF BANKING STUDIES**



6. **Career guidance Programme**—Career Guidance and Placement cell in Association with **TIME Institute** conducted, a Career guidance Programme “Pathway to Success “on 8 February 2019. The programme was led by **Sri Muneer S K (Trainers and Marketing managers)** and **Mahesh K (Skill Trainer and Product Manger)**. 61 students participated in the program. The programme benefited the students in planning and organizing their career. In addition to this, Group discussions and aptitude tests were conducted.



## **JOB FEST**

Employment is the main focus for any country/society/college. Just to give the best education or training to the students is not enough. The system has to provide platform to the students to implement & explore their skill in professional field and overall Development of student's community. We believe that the responsibility of the institution is beyond giving the education to students to qualify their academic with flying colors. We take additional responsibility to support them in making a right start of their career. In our desire to help them in this aspect we have jointly organized “**District level Job Fest – 2019**” with Calicut Employability Centre and Alumni Association ( Kayyoppu) on 1st March 2019, at our campus. The Job fair was not only for our Students but also for the public near by the campus who completed the eligibility criteria prescribed the Companies . More than 100 students have registered online. 25 industries have participated in Job Fest – 2019. On the day of job fair, registration of the students was started early in the morning. Companies also started coming early in the morning. Companies were given particular location of various rooms. A list of companies and its requirement was displayed near registration desk. So that students can identify their choice of company.

### **Inauguration:**

At 10:00 o'clock, inauguration function was started. Manoj Kumar M from Calicut Employability Centre , Chief guest of the day was Dr M Sanjappa Former Director, Botanical Survey of India and INSA Senior Scientist . facilitation was given by Dr Mayadevi (IQAC Coordinator ) and Vote of thanks by Akhila M K (Convener, Career Guidance and Placement Cell) .The Program started with a prayer by Vishnu Maya Final Year BCom Student. Sri. Sarath P (Secretary -Former student Association -Kayyoppu )welcomed the gathering. This was followed by the Presidential Address by Dr. Devipriya V (Principal) who gave an enlightening

speech about Career Development . The Program was inaugurated by Prof. Dr. M Sanjappa, Former Director , Botanical Survey of India and INSA senior Scientist .Dr. Mayadevi IQAC Coordinator (Head of the department of English ) offered felicitations. Smt. Akhila M K (Convener The Career Guidance and Placement Cell) Assistant Professor, Dept. of Commerce proposed the vote of thanks. Manoj Kumar M from Calicut Employability Centre participated in the program.

