

**CAREER GUIDANCE AND PLACEMENT CELL**  
**SREE NARAYANA GURU COLLEGE CHELANNUR**  
**REPORT 2017- 18**

The Career Guidance and Placement Cell helped students to prepare for suitable careers and created a lot of job opportunities for the students in 2017-2018. The cell conducted workshops and training programmes on career orientation, higher study options, self-employment, and entrepreneurship management to make the students aware of educational and career choices. Experienced resource persons gave career counselling to students. Career Seminars and guidance of workshop are regularly conducted by the outstanding groups and the final year students of all departments are benefited from interviews, group discussion and career Exhibition to promote discipline, healthy outlook and positive attitude towards national integration and removal of narrow provincial preferences and prejudices.

**1.PERSONALITY DEVELOPMENT CLASS:**



The Career and Placement Cell along with IQAC Of Sree Narayana Guru College conducted motivational and The **Personality Development'** classes for the second and final UG students on 3<sup>rd</sup> July 2017 on behalf of **'Daksha'**, a non-

governmental organization, based in Balussery, Calicut. The orientation class was conducted in the seminar Hall from 1.40 to 3.40 pm. Ms. Sangeetha G Nair Convener of the Placement Cell welcomed the gathering. **Mr.Praveen, the Resource person** addressed the students with inspiring quotations and stories ,using power point presentation . Around 130 students from various departments actively participated in the session and there was a productive and fruitful interaction between the students and teachers. This program was beneficial in developing self confidence and self-dependence in students and to develop a clarity towards their goals.

### Personality Development class by Mr.Praveen



## 2. Personality Development programme

A **Personality Development programme** was organized for the final year students on 5/08/2017 from 1.30 pm to 4.pm. The class was handled by **Mrs. Athma Jayaprakash (Coordinator, Career Guidance and Placement Cell)** at seminar Hall. This was a great initiative and most needed session to develop students' personality. It helped students to gain a positive attitude towards themselves. The resource person made it even more interesting by giving some exercises and activities to students. The programme was focused on shaping mindset of students by making them aware of their potential. This session brought awareness in developing students self esteem, determination power, self belief and other relevant topics. So it was an engaging session by the team. The faculty concluded this session with positive remarks from students' side. More than 120 students participated.



## 3. ORIENTATION PROGRAMME

**SCM Hub International Business School** conducted an orientation class on Employability and placement opportunities for final BCom students on 18 th September 2017 at Final Year BCom class. The class was conducted by the resource person **Mr. Umesh C K, Career Trainer, SCM Hub International Business School**. 65 students participated in the program. It was a great opportunity for the students to make them aware of placement and job opportunities after graduation. The objective of this program was to help students to look forward with several options and offers after completing graduation. It aims at introducing top companies to work for students with their degree. The team provided a lot of ideas to clear interviews and receives great placement opportunities for students.

The students cleared their doubts based on the session by asking several questions and concluded with their feedbacks.



#### **4.ORIENTATION PROGRAMME**

**Speedwings Aviation Centre, Calicut**, the first IATA authorized training centre on Malabar, conducted an Orientation program for UG students on 29<sup>th</sup> Jan 2018. The class was conducted by the faculty **Mr.Jestin Sebastian**, at 10.30 am in the Seminar Hall. More than 80 students participated in the program. It was a wonderful session by the team, and was entertaining for the students. This provided the students with details of opportunities in career and gave advices of several fields that they are unaware of. This session was relevant for students who were facing trouble upon their career and future. The session moves successfully as it was appealing for students. They got awareness upon advancement in career and different opportunities that awaits them. This program also introduced several top companies and placements to students after their graduation.



### **5.CAREER VISTA 2018:**

A joint venture of **CIGI** and **Alhind Charitable Foundation**, Calicut conducted a career guidance and personality development class from 2:30 pm to 4:30 pm on 29<sup>th</sup> February 2018 . More than 85 final year students participated in the class.The class was conducted by **Mr Jamaluddeen** and **Mr Muhammed Fayis** at room no 22. The career guidance class was highly beneficial for the students for having a clarity in setting goals and to look forward. It was an interesting session conducted by them. This program introduced many new career opportunities for the students. The team had provided a productive time. It enlightened the students with new career opportunities and about higher studies. It was useful for students; especially the personality development helps students to get a positive impact. The session ended in two hours and was an effective time for students.



## 6.Awareness Class

**Academy of Aviation** Calicut visited the campus giving spoken English class and personality development class on 20/03/2018. The class was taken by **Mr Binoy M, Career Trainer, Academy of Aviation, Calicut**. 60 students Participated in the program. The main purpose of this program was to improve communication skills and for the betterment of students personality. The session provided several tips and motivation for the students to uplift themselves and to boost their confidence.

