SREE NARAYANA GURU COLLEGE, CHELANNUR

Employers Feedback Analysis and Action Taken Report (2020-2021)

The feedback from the employers who recruit the students from our institution play a vital role in enhancement of their vocational and workplace skills along with the employability of the current and upcoming batches of students. A huge number of students pass out every year. Some of them pursue higher studies for their academic endeavor, rest of the students prefer to work. A questionnaire is shared with these employers seeking their observations about their employee (who are alumni of the College). The Employers were offered to describe their perception driven from their employee's performance on a five point scale ranging between strongly agree, agree, neutral, disagree and strongly disagree. From the first attribute it is found that majority of the employers strongly agreed that the candidates from our institution in who are employed in their organization have good communication skills. It was noted that majority of employers strongly agreed to the fact that the students from Sree Narayana Guru College, Chelannur up-to-date in technical skills. They are open to innovative ideas and learning new techniques and they are ready to work them. Most of the employers agreed that candidates from our institution have good behavioural skills and they have good managerial skills. The candidates from our institution maintain a cordial relationship with subordinates and higher officials. Some of the employers are disagreed. Our next attribute is related to 'leadership quality' most of employees agreed to the point that the students are very creative and have good leadership qualities, some of the response is neutral and minority of them disagreed. Majority of the employees agreed to the fact that candidates from Sree Narayana Guru College, Chelannur well updated in their subject knowledge. Most of the employers agree with the statement that S. N. G College, Chelannur graduates have high moral standard. The comments got in the moral values instance were essentially the same. For the attribute of Professional ethics most of the employers agreed with the assertion that graduates and postgraduates from S. N. G College, Chelannur have good professional ethics. An analysis of the feedback acquired was done by the feedback evaluation committee guided by the IQAC. Action was taken on the feedback in accordance with the suggestion given by the employers.

Action Taken

- 1. Design soft skill training programmes
- 2. Enhancement of ICT enabled teaching



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