

SREE NARAYANA GURU COLLEGE, CHELANNUR

Employers Feedback Analysis and Action Taken Report (2019-2020)

The feedback from the employers who recruit the students from our institution play a vital role in enhancement of their vocational and workplace skills along with the employability of the current and upcoming batches of students. A huge number of students complete their course from the institution, every year. Some of them pursue higher studies whereas the rest prefer to work. A questionnaire is shared with the employers of those students working in their firms with an intention of collecting their observations regarding their employee. The following conclusions have been drawn from their responses. From the first attribute it is found that 71% of the employers agreed that the candidates from our institution employed in their organization have good communication skills. The responses demonstrate that 67% of the employers have agreed that the graduates and post graduates possess good presentation skills whereas 33% of them have disagreed on the same. It was noted that 69% of employers are satisfied with the technical skills and efficiency exhibited by the alumni of the institution. 68% of them have agreed that the candidates from our institution have good interpersonal skills and 72% agreed that they have good managerial skills. The candidates from our institution maintain a cordial relationship with their colleagues and higher officials. 68% of employers agree that the students are very creative and have good leadership qualities and 61% of employers agreed to the fact that candidates from Sree Narayana Guru College, Chelannur are well updated in their respective disciplines. 71% employers observe that the graduates of our institution have high moral standards, whereas 30% disagree on the same. 65% of respondents are happy with the professional ethics of the employees and 35% feel otherwise. 61% of employers observe that the candidates are committed to the welfare of their organisation. An analysis of the feedback acquired from the employers of the organisations in which alumni of our institution serve was done by the feedback evaluation committee guided by the IQAC. Action was taken on the feedback in accordance with the suggestions given by the employers.

Action Taken

1. Encourage the students to pursue online courses
2. Improve the digital facilities for teaching, learning and evaluation




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